ORION

Exotic Car Rentals, Distributed Through *Five-Star Hospitality.*

DALLAS, TEXAS · INVESTOR PRESENTATION

$3.25M SAFE $20M CAP · 20% DISCOUNT	$11M+ ARR 18–24 MONTH TARGET	Cash Yield ANCHOR PROGRAM · FROM MONTH 12	Venuum STRATEGIC PARTNERSHIP · TEXAS EXCLUSIVE

EXECUTIVE SUMMARY

The Concierge Behind Every *Five-Star Stay.*

Objective

Scale a **profitable exotic rental operator** into the go-to concierge for upscale experiences — embedded in hotels and restaurants where luxury demand already lives — plus a strategic equity position in Venuum ultra-luxury customization.

Target Outcome

$11M+ ARR in 18–24 months at 15–20% EBITDA at scale, with equity upside and revenue synergies from the Venuum partnership layered on top.

The Moat

Embedded hospitality distribution, **chauffeur-first risk management**, premium bundled experiences, and exclusive Texas Venuum distribution rights competitors can't replicate.

CURRENT TRACTION

Not a Plan. A Fleet Already Earning *$71,880 a Month.*

$71,880
MONTHLY REVENUE
Current run-rate, 6 active vehicles

~$862K
ANNUALIZED RUN-RATE
Before a single dollar of this raise

45%
AVG UTILIZATION
Across the live fleet

25–35
UNITS BY END OF YEAR 1
Phased, capital-light expansion

VEHICLE	DAILY RATE	UTILIZATION	OWNERSHIP	MONTHLY REVENUE
Lamborghini Huracán	$1,200	44%	INVESTOR	$15,840
Cadillac Escalade-V	$900	50%	INVESTOR	$13,500
Mercedes-AMG G63	$800	55%	COMPANY	$13,200
Bentley Continental GT	$800	45%	INVESTOR	$10,800
Mercedes SL AMG	$600	55%	COMPANY	$9,900
Rolls-Royce Cullinan	$1,600	18%	INVESTOR	$8,640
TOTAL — 6 VEHICLES IN ACTIVE SERVICE				$71,880 / mo

MARKET OPPORTUNITY

A $486M Local Market, *Hiding in Plain Sight.*

$45.3B → $89.6B GLOBAL LUXURY RENTAL MARKET · 2023 → 2032

7.8% CAGR — a decade-long tailwind behind the category

$486M DFW LOCAL TAM

162K transactions × $3,000 avg — 8.1M metro population of HNWIs, business travelers & special events

$11M+ ORION 24-MONTH TARGET

Just **~1.4% capture** of local TAM gets us there

1.4% We don't need to win the market — we need a sliver of it, reached through hotel partners who already hold the customer relationship.

BUSINESS MODEL

Five Revenue Streams. *One Concierge Brand.*

55–60% CORE RENTALS	15–20% HOSPITALITY	12–15% CORPORATE	8–12% VENUUM	5–8% ADD-ONS

- **Core Rentals** 55–60% Dynamic pricing across SUVs, exotics, and ultra-luxury vehicles
- **Hospitality Bundles** 15–20% Joint packages developed alongside 5-star hotels & restaurants
- **Corporate & Events** 12–15% Conferences, weddings, and corporate travel under SLA guarantees
- **Venuum Distribution** 8–12% Texas-exclusive distribution paired with customization referrals
- **Add-On Services** 5–8% Chauffeur, concierge, security, delivery, and content creation

48–58% BLENDED GROSS MARGIN | 18–22% EBITDA AT SCALE | Diversified demand — no single stream carries the business.

STRATEGIC INVESTMENT

Venuum: Equity Plus *Exclusive Texas Rights.*

$1.25M of this raise secures an equity stake and Texas-exclusive distribution rights in a global ultra-luxury automotive customization brand — a second engine of value inside the same round.

$486M
TEXAS LUXURY TAM
Exclusive distribution across the Texas luxury automotive market

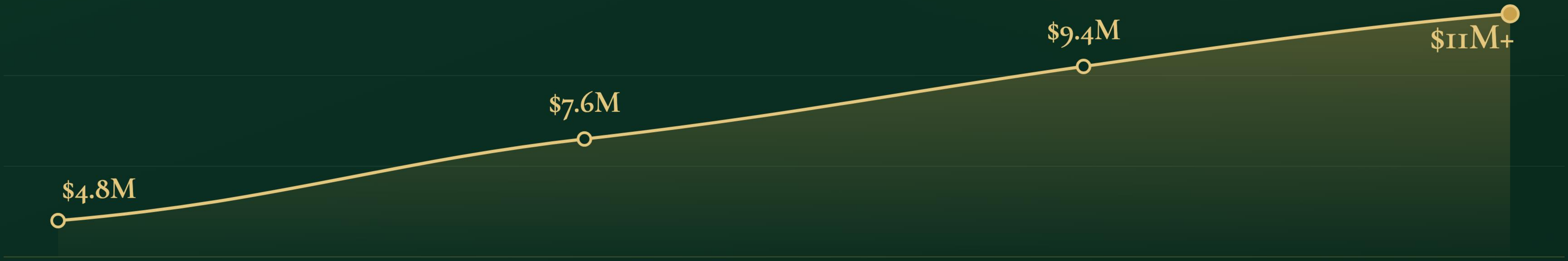
41%
VENUUM EBITDA MARGIN
Projected 2026–2028, aligned with industry comps

$12.5M
ORION STAKE VALUE
Projected Venuum equity upside by 2028

$600K
ANNUAL REVENUE SYNERGY
Added ORION revenue from Venuum customization packages

FINANCIAL RAMP & MILESTONES

From 6 Cars to *$11M+ ARR* in 24 Months.



1ST ANCHOR PAYMENT

SERIES A READY

MONTHS 0–6

$4.8M ARR

- **10–15** vehicles live
- 5 hotels + 6–8 restaurants signed

MONTHS 7–12

$7.6M ARR

- **25–35** vehicles · 10 corporate accounts
- First anchor cash distribution — Month 12

MONTHS 13–18

$9.4M ARR

- **35–50** vehicles · 15+ corporate accounts
- 15% EBITDA achieved

MONTHS 19–24

$11M+ ARR

- **40–60** vehicles · 18–20% EBITDA
- 2nd anchor payment distributed

USE OF FUNDS

$3.25M, Deployed *With Discipline.*

Fleet, Phased

10–15 → 25–35 → 40–60 vehicles over 24 months — growth follows demand, not hope.

Venuum Investment

$1.25M equity + Texas exclusivity, with 2–3 fleet vehicles customized as rolling proof of the partnership.

Working Capital

$600K buffer for maintenance, seasonal float, and reserves — the fleet never sits idle for lack of cash.

ANCHOR INVESTOR PROGRAM

Cash Yield From Month 12 — *Not a Five-Year Wait.*

	Tier One	Tier Two	Tier Three (Best Terms)
Amount	$750K–$999K	$1.0M–$1.49M	$1.5M+
Valuation Cap	$16M	$14M	$12M
Revenue Share	4% annually	8% annually	8% annually
Benefits	Quarterly investor reporting	Everything in Tier One, plus **Venuum co-invest access**	Everything in Tier Two, plus a **Board seat**

KEY STRUCTURE Revenue-share payments begin **Month 12**, paid annually thereafter. The SAFE converts independently at Series A — **equity ownership remains fully intact.**

FOUNDING TEAM

Built to Win. *Cash-Flow Positive at Scale.*

Shawn Rule

PRESIDENT & CO-FOUNDER

- **Hands-on operator** — launched a detailing business in high school; lifelong obsession with performance and craftsmanship.
- Deep expertise in vehicle quality, presentation, and **client experience**.
- Identified the gap: luxury hospitality integration in the exotic automotive market.
- **Multiple successful exits** in oil & gas — proven execution and scaling experience.

Shon Day

CEO & CO-FOUNDER

- Raised around **classic car restoration** — precision, detail, and building from scratch.
- Architect of ORION's **experience-led demand model** — pull through engineered moments, not price.
- **Corporate finance & capital markets** background; investor-grade structure from day one.
- Validated unit economics and partnerships **before launch** — this capital deploys into a defined plan.

WHY INVEST

Four Reasons *This Works.*

I A Large, Growing Market

$486M local TAM · 7.8% global CAGR · a clear path to $11M+ ARR at just 1.4% capture.

II Active Yield

Up to 8% annual revenue share from Month 12 — cash returns that don't wait on an exit.

III Venuum Upside

$5M–$15M+ projected equity value by 2028, plus Texas-exclusive distribution rights.

IV A Defensible Moat

Exclusive hospitality contracts, elite SLAs, the Venuum partnership, and a chauffeur-first model.

THE TERMS $3.25M SAFE @ $20M Cap · 20% Discount **QSBS ELIGIBLE · PRO-RATA RIGHTS · MFN**

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